

BRIEFING NOTE FOR PRESIDENT  
ROYAL MILITARY COLLEGES OF CANADA ALUMNI ASSOCIATION

OBJECTIVE

1. This briefing note requests that the President of the Royal Military Colleges of Canada Alumni Association bring forward for approval at the upcoming Annual General Meeting the proposal to transform the Nova Scotia Branch into the Atlantic Branch.

BACKGROUND

2. Alumni in the provinces of New Brunswick and Prince Edward currently have no Branch support. The Branch in St. John's has recently dissolved, leaving Newfoundland & Labrador also without Branch support.

3. In developing the Colleges Attractions Program in cooperation with the Canadian Forces Recruiting Centre Atlantic, the Nova Scotia Branch has conducted outreach and attractions activities in all three Maritime Provinces. This included the incorporation of alumni from outside Nova Scotia into the Attractions Program. The Nova Scotia Branch is in the process of re-activating its Attractions Program (dormant since the start of the Covid pandemic) and in cooperation with the Recruiting Centre Atlantic will seek alumni support for attractions activities throughout all four Atlantic Provinces.

4. The Nova Scotia Branch has formally sought comment on this proposal from each alumnus in the four Atlantic Provinces, other Branch Presidents, the Alumni Association staff, and the Board of Directors. The alumni were 97% in favour; with those not in favour concerned about the potential difficulties that would arise if other Branches were constituted or reconstituted within the Atlantic Provinces. Responses from those outside the region were positive, with no contrary opinions.

DISCUSSION

5. Having completed input solicitation, this briefing note represents the next step in the process of creating the Atlantic Branch—the seeking of approval by the Royal Military Colleges of Canada Alumni Association. Upon approval, the following steps will be undertaken:

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| September 30 | Solicit interest from any alumnus in the Atlantic Provinces in standing for positions in the executive of the new Atlantic Branch  |
| October 15   | Solicit input into the creation of branding for the new Atlantic Branch  |
| October 22   | Organize virtual elections as required for positions on the executive of the Atlantic Branch   |
| November 12  | Announce results of Branch elections   |
| December 1   | All branding finalized for new Atlantic Branch   |
| January 1    | Formal stand up of the Atlantic Branch, dissolve Nova Scotia Branch. Switch to new bilingual Branch websites <a href="https://rmcalumniatlantic.ca">https://rmcalumniatlantic.ca</a> and <a href="https://rmcatlantic.ca/acceuil/">https://rmcatlantic.ca/acceuil/</a> |

6. The proposed objectives of the Atlantic Branch would be to:
  - a. advance the welfare of our members, the cadets and our Canadian Military Colleges; and especially to continue the camaraderie shared at the Colleges; and
  - b. offer advice, assistance, and encouragement to anyone wishing to apply to the Royal Military Colleges.

These objectives will be confirmed by the members of the new Atlantic Branch.

7. Branch membership would be open to anyone residing in the Atlantic Provinces who has attended one of Canada's military colleges.
8. It is envisaged that the initial focus of the new Atlantic Branch would be to:
  - a. encourage and support activities around the Atlantic Provinces that would bring together alumni for social events; seeking volunteers willing to organize events in local areas and providing Branch support within the limited resources available; and
  - b. continue close coordination with the Recruiting Centre Atlantic for attractions events throughout the region, and specifically encourage participation by alumni throughout the Atlantic Provinces.

## CONCLUSIONS

9. The creation of the Atlantic Branch will provide Branch support to all alumni in the Atlantic Provinces.
10. Expanding the scope of responsibility of the Nova Scotia Branch will not result in degradation of support to alumni in Nova Scotia.

## REQUESTS

11. The President is requested to include approval of the creation of the Atlantic Branch as an agenda item for the upcoming Annual General Meeting.
12. The support of the President for this proposal would be appreciated.

Prepared by: 10162 Brian Palmer  
Approved by: 8120 Bill Gard President Nova Scotia Branch

August 7, 2022